



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	945849	06296866

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/28/12	09/28/12	M-SUN WPBF News 25 (11-11:35PM		----1--	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 11:30 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 TCJC0212TVH \$950.00 NM									
2	09/28/12	09/28/12	1230-1P Access Hollywood	1230-1p	----1--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 12:46 PM 1230-1P Access Hollywood 1230-1p :30 TCJC0212TVH \$275.00 NM									
3	09/28/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0212TVH \$375.00 NM									
4	09/28/12	09/28/12	Dr. Oz	4-5p	----1--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 4:11 PM Dr. Oz 4-5p :30 TCJC0212TVH \$525.00 NM									
5	09/28/12	09/28/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 4:59 AM WPBF News 25 @ 5am 5-530am :30 TCJC0212TVH \$175.00 NM									
6	09/28/12	09/28/12	M-F 5pm News	5-6pm	----1--	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalition		TREASURE CST. JBS CO	925C01

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/28/12	09/28/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	----1--	:30	1	\$475.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 M-F 5pm News 5-6pm :00 \$475.00 NM <i>Credited</i>									
7 09/28/12 09/28/12 WPBF News 25 Mornings 5:30-5:57am									
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 5:40 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0212TVH \$225.00 NM									
8 09/28/12 09/28/12 WPBF News 25 @ 6:00PM 6-6:30PM									
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1-- 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0212TVH \$775.00 NM									
9 09/28/12 09/28/12 WPBF News 25 Mornings 6-7AM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 6:45 AM WPBF News 25 Mornings 6-7AM :30 TCJC0212TVH \$450.00 NM									
10 09/28/12 09/28/12 Good Morning America 7-9AM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----2-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 8:29 AM Good Morning America 7-9AM :30 TCJC0212TVH \$600.00 NM									
2 WPBF F 09/28/12 8:46 AM Good Morning America 7-9AM :30 TCJC0212TVH \$600.00 NM									
22 09/29/12 09/29/12 GMA Saturday 7-8am Sat 7am-8am									
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 7:55 AM GMA Saturday 7-8am Sat 7am-8am :30 TCJC0212TVH \$375.00 NM									
23 09/29/12 09/29/12 Sat Jeopardy									
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 7:54 PM Sat Jeopardy Sat 7:30-8PM :30 TCJC0212TVH \$550.00 NM									
24 09/30/12 09/30/12 M-SUN WPBF News 25 @ 11-11:35PM									
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0212TVH \$950.00 NM									
25 09/27/12 09/27/12 M-SUN WPBF News 25 @ 11-11:35PM									
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	925C01

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/27/12	09/27/12	M-SUN WPBF News 25 @11-11:35PM		---1---	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0212TVH \$950.00 NM									
26	09/27/12	09/27/12	1230-1P Access Hollywood 1230-1p		---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 12:47 PM 1230-1P Access Hollywood 1230-1p :30 TCJC0212TVH \$275.00 NM									
27	09/27/12	09/27/12	WPBF News 25 @ Noon 12pm-1230pm		---1---	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0212TVH \$375.00 NM									
28	09/27/12	09/27/12	Dr. Oz 4-5p		---1---	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 4:36 PM Dr. Oz 4-5p :30 TCJC0212TVH \$525.00 NM									
29	09/27/12	09/27/12	WPBF News 25 @ 5am 5-530am		---1---	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 5:15 AM WPBF News 25 @ 5am 5-530am :30 TCJC0212TVH \$175.00 NM									
30	09/27/12	09/27/12	M-F 5pm News 5-6pm		---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 5:10 PM M-F 5pm News 5-6pm :30 TCJC0212TVH \$475.00 NM									
31	09/27/12	09/27/12	WPBF News 25 Mornings 5:30-5:57am		---1---	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 5:43 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0212TVH \$225.00 NM									
32	09/27/12	09/27/12	WPBF News 25 @ 6:00PM 6-6:30PM		---1---	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0212TVH \$775.00 NM									
33	09/27/12	09/27/12	WPBF News 25 Mornings 6-7AM		---1---	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 6:45 AM WPBF News 25 Mornings 6-7AM :30 TCJC0212TVH \$450.00 NM									

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	925C01

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/27/12	09/27/12	Good Morning America	7-9AM	---1---	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 8:51 AM Good Morning America 7-9AM :30 TCJC0212TVH \$600.00 NM									
35	09/25/12	09/25/12	M-SUN WPBF News 25	(11-11:35PM	-1----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1---- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0212TVH \$950.00 NM									
36	09/25/12	09/25/12	WPBF News 25 @ Noon	12pm-1230pm	-1----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0112TVH \$375.00 NM									
37	09/25/12	09/25/12	Dr. Oz	4-5p	-1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1---- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 Dr. Oz 4-5p :00 \$525.00 NM Credited									
38	09/25/12	09/25/12	WPBF News 25 @ 5am	5-530am	-1----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1---- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 TCJC0112TVH \$175.00 NM									
39	09/25/12	09/25/12	M-F 5pm News	5-6pm	-1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 5:54 PM M-F 5pm News 5-6pm :30 TCJC0212TVH \$475.00 NM									
40	09/25/12	09/25/12	WPBF News 25 Mornings	5:30-5:57am	-1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1---- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 WPBF News 25 Mornings @ 5:30 5:30-5:57am :00 \$225.00 NM Credited									
41	09/25/12	09/25/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1---- 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0212TVH \$775.00 NM									
42	09/25/12	09/25/12	WPBF News 25 Mornings	6-7AM	-1----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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945849-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	925C01

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/25/12	09/25/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 6:21 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									
43	09/25/12	09/25/12	Good Morning America	7-9AM	-2-----	:30	2	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -2----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 7:30 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
2 WPBF Tu 09/25/12 8:48 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
44	09/26/12	09/26/12	M-SUN WPBF News 25	(11-11:35PM	--1----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1---- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 11:24 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0212TVH \$950.00 NM									
45	09/26/12	09/26/12	1230-1P Access Hollywood	1230-1p	--1----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 12:41 PM 1230-1P Access Hollywood 1230-1p :30 TCJC0212TVH \$275.00 NM									
46	09/26/12	09/26/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 12:22 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0212TVH \$375.00 NM									
47	09/26/12	09/26/12	Dr. Oz	4-5p	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1---- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 4:20 PM Dr. Oz 4-5p :30 TCJC0212TVH \$525.00 NM									
48	09/26/12	09/26/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1---- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 4:59 AM WPBF News 25 @ 5am 5-530am :30 TCJC0212TVH \$175.00 NM									
49	09/26/12	09/26/12	M-F 5pm News	5-6pm	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 5:28 PM M-F 5pm News 5-6pm :30 TCJC0212TVH \$475.00 NM									
50	09/26/12	09/26/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1---- 1 \$225.00									

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945849-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	925C01

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/26/12	09/26/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 5:29 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 TCJC0212TVH \$225.00 NM									
51	09/26/12	09/26/12	WPBF News 25 @ 6:00P	6-6:30PM	--1----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1---- 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 6:10 PM WPBF News 25 @ 6:00PM :30 TCJC0212TVH \$775.00 NM									
52	09/26/12	09/26/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 6:28 AM WPBF News 25 Mornings :30 TCJC0212TVH \$450.00 NM									
53	09/26/12	09/26/12	Good Morning America	7-9AM	--2----	:30	2	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --2---- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/26/12 7:58 AM Good Morning America :30 TCJC0212TVH \$600.00 NM									
1 WPBF W 09/26/12 8:43 AM Good Morning America :30 TCJC0212TVH \$600.00 NM									
54	09/29/12	09/29/12	M-Sun 1130p-12am Late	1130p-1205am	----S-	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 12:22 AM M-Sun 1130p-12am Late News 1130p-1205am :30 TCJC0212TVH \$425.00 NM									
LR - Football									
55	09/30/12	09/30/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 11:54 PM Sun 11:35pm Late News 1135p-12am :30 TCJC0212TVH \$350.00 NM									
56	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 3:36 PM M-F 3-4P M-F 3-4P :30 TCJC0212TVH \$400.00 NM									
57	09/29/12	09/29/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 6:25 AM Sat 6-7am News Sat 6-7am :30 TCJC0212TVH \$175.00 NM									
58	09/25/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalition		TREASURE CST. JBS CO	925C01

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	09/25/12	09/28/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	-TWTF--	:30	1	\$650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 7:55 AM Good Morning America 7-9AM :30 TCJC0112TVH \$650.00 NM									
59 09/29/12 09/29/12 M-Sun 1130p-12am Late 1130p-1205am Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 12:11 AM M-Sun 1130p-12am Late News 1130p-1205am :30 TCJC0212TVH \$475.00 NM									
LR - Football									
60	09/25/12	09/28/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	-TWTF--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 12:50 AM Jimmy Kimmel 12:06-01:06AM :30 TCJC0212TVH \$100.00 NM									
<u>Total Spots</u>						49			

Payment Terms 30 Days

<u>Gross Total</u>	\$24,050.00
<u>Agency Commission</u>	\$3,607.50
<u>Net Amount Due</u>	\$20,442.50



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	945849	06296866

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/01/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0212TVH \$375.00 NM									
12	10/01/12	10/01/12	Dr. Oz	4-5p	1-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 4:14 PM Dr. Oz 4-5p :30 TCJC0212TVH \$550.00 NM									
13	10/01/12	10/01/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 5:23 AM WPBF News 25 @ 5am 5-530am :30 TCJC0212TVH \$175.00 NM									
14	10/01/12	10/01/12	M-F 5pm News	5-6pm	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 5:28 PM M-F 5pm News 5-6pm :30 TCJC0212TVH \$525.00 NM									
15	10/01/12	10/01/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 5:46 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0212TVH \$275.00 NM									
16	10/01/12	10/01/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0212TVH \$700.00 NM									

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945849-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	925C01	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/01/12	10/01/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
17	10/01/12	10/01/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/01/12 6:40 AM WPBF News 25 Mornings 6-7AM :30 TCJC0212TVH \$500.00 NM									
18	10/01/12	10/01/12	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/01/12 8:30 AM Good Morning America 7-9AM :30 TCJC0212TVH \$600.00 NM									
19	10/01/12	10/01/12	DANCING W/STARS	8-10P	1-----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/01/12 9:39 PM DANCING W/STARS 8-10P :30 TCJC0212TVH \$5,000.00 NM									

Total Spots **9**

Payment Terms 30 Days

<u>Gross Total</u>	\$8,700.00
<u>Agency Commission</u>	\$1,305.00
<u>Net Amount Due</u>	\$7,395.00